

**SAMPLE PUBLIC SERVICE ANNOUNCEMENT**

**PUBLIC SERVICE ANNOUNCEMENT**

Department of Public Defense  
Emergency Management Division  
555 North Street  
Anytown, Iowa 50319

**FOR USE UNTIL SEPTEMBER 30, 2010**

**DONATIONS**

**30 SECONDS**

In response to the flood relief efforts, there have been questions as to what items and services are needed. The State of Iowa encourages people to give cash donations to an organized voluntary agency of your choice.

The State of Iowa is helping to coordinate between people and businesses who wish to donate money, goods, and services with agencies that are able to receive, store, and distribute donated items.

For more information on what and where to donate, call the State of Iowa Coordination Center at phone number 1-800-555-1212 for outside Anytown and 222-3131 locally.